



**Introducing  
our Event  
Chairman:**



**Arthur  
Charvonia**

**Chief  
Executive**



**Aidan  
Rave**

**Chief Executive**



**Krishna  
Yergol**

**CTO**



**Dave  
Pearce**

**CTO**



**Sue  
Rumbold**

**Chief Officer,  
Children's Services**



**Kathy  
Nixon**

**Joint Strategic  
Director**



**Jonathan  
Stephenson**

**Joint Strategic  
Director**



**Joe  
Dignan**

**Founder  
of Kintechi**



**Frans-Anton  
Vermast**

**International  
Amsterdam  
Smart City  
Ambassador**



**Gill  
Quinton**

**Executive Director,  
Communities, Health  
and Adult Social Care**



**Sean  
Clark**

**Director of  
Finance & IT**



**Grant  
Mckelvie**

**Director of  
Commercial  
Business**



**Penny  
Fell**

**Director of  
Commercialisation  
& Citizens**



**Mark  
Andrews**

**Strategic Director  
for People**



**Emeran  
Saigol**

**Head of Change,  
Customers and  
Business Intelligence**



07:45 - 08:35 Registration



08:35 - 08:40 Chairmans opening remarks



Arthur Charvonia - Chief Executive



Arthur  
Charvonia

08:40 - 09:00 Leading talent

The war for talent rages on across the knowledge economy, but who should be responsible for identifying the next wave, how do you uncover and develop them and how is local government faring in what is an extremely competitive environment?

For too long the precarious job of putting the right people in the right places and doing the right things has been treated with insufficient importance or abrogated to others within the organisation. With over twenty years of experience in a range of senior roles, Aidan Rave will set out the challenges he sees for senior managers in local government and why whatever our job title might actually say, it should include the words 'Chief Talent Officer'

Aidan Rave - Chief Executive



Aidan  
Rave

09:00 - 09:20 Cyber literacy for the boardroom

Cyber threat has become one of the Top 5 Organisational Risks but, 'How do we know what good looks like for cyber security' and 'How do we measure what risk we are willing to accept'.

Executives and Members are pivotal in improving cyber security for Wigan & Bolton Councils so, how do you seek assurance that we are up to the challenge and understand your role in this?

In this session, I will seek to answer these questions and many more, providing you with a toolkit to share with your senior teams to help them become more informed about the risks we face in our increasingly perimeterless, digital and collaborative world.

Dave Pearce - CTO



Dave  
Pearce

09:20 - 09:40 Better Lives: Transforming the model of adult social care

Helping people to better help themselves is a core theme in the Council's Strategic Plan - this simple objective is neither new nor unique to Buckinghamshire. But it's why, in 2018, we took a radical new approach to improving the lives of vulnerable adults.

Working closely with our partners across health and the third sector, we introduced a dynamic and innovative strategy, Better Lives, that approaches the challenge in a different way: It's a whole-service transformation programme that puts our customers at the heart. Within just 12 months it is already delivering impressive results that are changing the lives of people for the better.

Gill Quinton - Executive Director, Communities,  
Health and Adult Social Care



Gill  
Quinton

09:40 - 10:00 Headline Sponsor Presentation

10:00 - 10:45 Dragons' Den - Speed Presentations



During this session, each commercial provider will deliver a short pitch about their own product or service and how they believe it can ease the burden of Local Government system or service challenges.



10:45 - 12:00 Coffee Break & Business Meetings



Sean  
Clark

12:00 - 12:20 From Deficit to Surplus

In 2016, Thurrock Council was forecasting a total deficit over its Medium Term Financial Strategy of circa £40m.

Since then, the Council has increased its General Fund Balance, increased Earmarked Reserves specifically for Transformation and Financial Resilience and has forecast budget surpluses over a four year period totalling £17m.

How has Thurrock turned this around and are we, as CIPFA, the BBC and the MJ have inferred, going broke? (The answer to that is "No" by the way).

Sean Clark - Director of Finance & IT



12:20 - 12:40 Provider Presentation

12:45 - 13:45 Networking Lunch



Grant  
Mckelvie

13:45 - 14:15 What does Commercialisation mean in local government?



GROUP  
DISCUSSION

Commercialisation is a key topic in local government as organisations seek ways of closing budget pressures through commercial initiatives; but what does commercialisation mean? Is it property acquisition and rental? Is it extracting value from Council assets? Is it driving efficiency through operations? Or is it a culture change and a shift in mind set as we look through a business rather than a service lens?

This session will open up a discussion and challenge what commercialisation really means for your organisation.

Grant Mckelvie - Director of Commercial Business



14:20 - 14:40 Provider Presentation Main Room/Breakout 1/Breakout 2

14:45 - 15:25 Smart City Panel Discussion



PANEL  
DISCUSSION



Joe  
Dignan

In our Smart City Panel Discussion, we will hear from Joe Dignan, Founder of Kintechi, Frans-Anton Vermast, the International Amsterdam Smart City Ambassador, and Krishna Yergol, CTO at Suffolk County Council, who will talk about the challenges and lessons learned around achieving the central goals of a smart city.

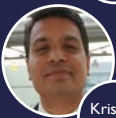
This session will explore the supply and management of physical infrastructure, energy efficiency, sustainable economic growth, new 'smart' technologies, IoT, the sharing of data/information, and the importance of partnerships between the private sector and communities to serve specific urban needs.

Joe Dignan - Founder of Kintechi

Frans-Anton Vermast - International Amsterdam Smart City Ambassador



Frans-Anton  
Vermast



Krishna  
Yergol

Krishna Yergol - CTO



15:25 - 15:45 Provider Presentation

15:45 - 17:00 Coffee Break & Business Meetings



17:00 - 17:20 What can we do to change the narrative on cost efficiencies?

Brief presentation and interactive session to explore what councils can do to proactively change the narrative on cost efficiencies whilst managing increasing levels of demand. To explore levers such as commercialism/revenue generation, maturity of technology capabilities, shared consumption and joint commissioning amongst others.

Krishna Yergol - CTO



17:25 - 17:45 Provider Presentation Main Room/Breakout 1/Breakout 2

17:50 - 18:10 Closing Keynote

KEY NOTE

Babergh and Mid Suffolk are two award winning district councils with one agile workforce, covering the heart of rural Suffolk. The Councils have spent the last eight years working together.

As part of this, the councils have integrated all their staff, won awards for innovative approaches to customer access and become the first authorities in the country to make their developer contribution system entirely transparent and publicly accessible.

They are also making themselves more financially sustainable with significant commercial investment and housing programmes. Similarly they have delivered further savings and efficiencies by co-locating to a single headquarters, outside of both of their districts, in partnership with Suffolk County Council and the Clinical Commissioning Group.

Arthur Charvonia - Chief Executive

Kathy Nixon - Joint Strategic Director

Jonathan Stephenson - Joint Strategic Director



18:10 - 18:15 Chairmans closing remarks

Arthur Charvonia - Chief Executive



18:15 - 20:00 Hotel Check In / Free Time

20:00 - 22:00 Drinks Reception & Networking Dinner



Krishna Yergol



Arthur Charvonia



Kathy Nixon



Jonathan Stephenson



Arthur Charvonia

# DAY TWO



Arthur  
Charvonia

08:35 - 08:40 Chairman re-opening event

Arthur Charvonia - Chief Executive



Sue  
Rumbold

08:40 - 09:20 Child Friendly Leeds: a city wide ambition

Presenting our ambition for Leeds to become a Child Friendly City. This will tell the story of the starting point in 2010 when Leeds was deemed to be inadequate, describing the journey and the development of a clear focused plan for improving outcomes for children and young people in the city.

This will include the development of the child friendly ambition and the ambassador network, bringing together partners and businesses from across the city to work with us on ensuring that children are at the heart of everything we do and are at the heart of the growth strategy and the future of Leeds.

Sue Rumbold - Chief Officer, Children's Services



09:20 - 09:40 Provider presentation

09:40 - 10:00 Surrendering control: How self-determination can drive success in health and social care in local communities

As austerity continues to bite and needs in communities continue to rise, the traditional structures and practices of public sector organisations are being challenged.

In this presentation we explore learning from Rutland, looking at how a shift towards self-determination for teams has led to better outcomes for communities.

Mark Andrews - Strategic Director for People



Mark  
Andrews

10:05 - 10:25 Provider Presentation Main Room/Breakout 1/Breakout 2

10:30 - 11:30 Coffee Break & Business Meetings





Penny Fell

## 11:30 - 11:50 Commercialisation: Markets, Hierarchies, and Networks

I will be presenting on Bristol Council's New Commercialisation Strategy 2019/22, and how the public sector in general, and LAs in particular, should manage the development, implementation, and evaluation of the pursuit of 'profit with a purpose'.

In particular, I'll want to address how the public sector needs to move beyond the old 'public good/private bad' stereotypes, and operate effectively in three distinct but overlapping environments – markets, hierarchies, and networks – by looking at my experience in local authorities, the NHS and the third sector.

Penny Fell - Director of Commercialisation & Citizens



Emeran Saigol

## 11:50 - 12:10 A Connected Redbridge

Our borough has been on an extraordinary change journey since 2016 building a sustainable financial strategy and a set of 21st century services.

We are in the process of building a fully priorities-based budgeting system, implementing our People Matter programme which aims to support people with social care needs, launching a new wave of digital transformation, implement robotics and assistive care technology and ramp up the delivery of the new affordable housing our borough desperately needs.

In doing this we are changing the way we engage, design and deliver innovative services. We are making sure we are using the opportunity to move our organisation forward alongside our customers. Our presentation takes you through our journey and our thinking in how we shape our future.

Emeran Saigol - Head of Change, Customers and Business Intelligence



Arthur Charvonia

## 12:10 - 12:25 Chairmans closing remarks

Arthur Charvonia - Chief Executive



## 12:25 - 13:25 Lunch

